



**Bleed Area**

The bleed is the part on the side of a document that gives the printer a small amount of space to account for movement of the paper, and design inconsistencies. Bleed ensures that no unprinted edges occur in the final trimmed document.



**Cut or Trim Area**

This is the dimension of your final product after it is cut/trimmed



**Safe Area**

Keep all essential text and images at least 3mm inside the cut/trim area to ensure it will not be cut off.

All artwork or designs and images must be provided in CMYK format. JustPrint.ie will convert any spot color or RGB images into CMYK in order to print and we are not responsible for any color shift that occurs in conversions from RGB to CMYK or Pantone colors to CMYK color modes.

All artwork, designs and images must be provided in minimum of 300 DPI and CMYK color mode. JustPrint.ie is not responsible for images printed as fuzzy, distorted or pixilated due to customer provided artwork.

All fonts must be converted to outlines.

**A4 letterhead 297mm x 210mm**

**IMPORTANT**  
All artwork must be send without blue  
and pink guide lines